



## SPEAKER BIOGRAPHIES

### ELIZABETH MCCORMICK

*Former US Army Black Hawk Pilot &  
Author of The P.I.L.O.T. Method*



A decorated US Army Black Hawk pilot, Elizabeth flew command and control, air assault, top-secret intelligence missions and also transported high-level government VIPs. Now, Elizabeth keeps attendees on the edges of their seats, turning her experiences into lessons that any audience can implement into immediate action.

Elizabeth's many military awards include the Meritorious Service Medal. In 2011 Elizabeth received the US Congressional Veteran Commendation for her service to her country and community as a disabled veteran. An authority on Leadership and Veterans Issues with the media, she is frequently seen on ABC, CBS, NBC, FOX, CW, in the *Wall Street Journal* and more. Her personal development book, *The P.I.L.O.T. Method; the Five Elemental Truths to Leading Yourself in Life*, is a "must read" along with her 12+ business books in the Soar 2 Success series.

Elizabeth inspires audiences, sharing her pioneering and insightful aviation lessons learned in a dramatically memorable and action-oriented keynote presentation. As a premier leadership trainer and top performing founding member of the John Maxwell Team of speakers, she is a dynamic and energizing expert sought for events around the world.

### AMY LOONEY

*Director of Operations, Travis Manion Foundation  
<http://www.travismanion.org/>*



Amy is an impassioned advocate for our military and their families. She also has the unique ability to inspire people and movements. Her poignant piece in the San Diego Union-Tribune made this challenge, "To honor the memory of all of our fallen heroes and show support for their families, I would like to challenge every American to perform 10 acts of kindness before 2012 concludes. By uniting during such divided times, we can show the world that America is still the world's brightest light." Her simple article incited thousands of acts of kindness all across the country.

Amy received her Bachelor's degree in Business Management from Johns Hopkins University and has over ten years of sales and management experience in the corporate consumer sector. She is currently pursuing her Master's in Public Administration at George Washington University with an anticipated completion in December of 2016. Originally from the Annapolis, MD area, Amy currently resides in Arlington, VA with her two dogs, Lexi and Hayley.

## ABOUT THE HAVERFORD TRUST COMPANY

HAVERFORD

QUALITY INVESTING

THE HAVERFORD TRUST COMPANY

The Haverford Trust Company provides highly personalized investment management services based on our *Quality Investing* approach. Refined over three decades, the Haverford *Quality Investing*<sup>®</sup> strategy is committed to maximizing returns while minimizing risk throughout the entire market cycle. From serving a wide range of investors, Haverford has learned how to translate real-world situations into effective financial strategies. Our clients all have one thing in common – a wealth management need that may be fulfilled by the goals of *Quality Investing* preservation and growth of capital, stable income growth, lower volatility, predictability, objective advice, risk management, stability, and service.

We are uniquely positioned to server those investors with \$1 million or more of investable assets including:

Individuals and Families	Institutions and Institutional Consultants
Endowments	Private Foundations
Employers	Employee Benefit Plans
Nonprofit Organizations	Trusts and Estates
Religious Organizations	Financial Advisers

For more information, please visit us at [www.haverfordquality.com](http://www.haverfordquality.com).

*Thank you for a great year!*

HAVERFORD

SPEAKER SERIES

for

WOMEN

The 2017 Haverford Speaker Series for Women<sup>®</sup> schedule will be announced early next year. We hope to see you at our events next year, as we look forward to continuing our mission of **EDUCATING, EMPOWERING, AND INSPIRING WOMEN.**